

# Sponsorship Application Form



Name of Sponsor: \_\_\_\_\_

Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Alternate Address: \_\_\_\_\_

Business Number: \_\_\_\_\_ Home Number: \_\_\_\_\_

Date to begin: \_\_\_\_\_  
(1st of month only)

Date to end: \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

**By signing you are agreeing to a three month minimum paid sponsorship, in addition this will start the design process.**

## Please check which plan:

Type A	_____ 1 Channel, One Page	\$60/Month
Type B	_____ 2 Channels, One Page	\$90/Month
Type C	_____ 1 Channel, Two Pages	\$100/Month
Type D	_____ 2 Channels, Two Pages	\$150/Month
Type E	_____ 1 Channel, Motion Video	\$250 Setup/\$175 Month
Type F	_____ 2 Channels, Motion Video	\$250 Setup/\$250 Month

## Method of Donation:

Check Amount: \_\_\_\_\_ Check #: \_\_\_\_\_

Cash Amount: \_\_\_\_\_ Receipt #: \_\_\_\_\_

Credit: MasterCard/Visa/Discover/Amer. Express Card No: \_\_\_\_\_

(Please Circle One) Expiration Date: \_\_\_\_\_

Nutmeg TV operates not for profit, Public, Educational and Government Access channels and appreciates your sponsorship. We are pleased to give credit, on air, to our benefactors and invite your input as to how your on-air images will appear. Note, however, that the following practices constitute commercial advertising and are Not Permitted: *No Qualitative or Comparative Claims, No Direct Inducements or Calls to Action, No Overly Promotional Material.* The following video/ graphic effects are permissible on Nutmeg TV as they help identify a benefactor without creating an advertising or promotional effect: *Presentation of Corporate, Partnership Proprietorship or other Business Logos, Animated or Otherwise, Presentation of Non-Promotional Slogans and Tags, Presentation of the Location and Phone Number of the Benefactor.*