



Sponsorship Information for Producers & Non-Profits

One Channel (PUB or GOV)	One Page/15 sec Two Pages/30 sec	\$30 per month \$50 per month
Both Channels (PUB & GOV)	One Page/15 sec Two Pages/30 sec	\$45 per month \$75 per month
One Channel (PUB or GOV)	Motion Video	\$250 setup fee \$87.50 per month
Two Channels (PUB & GOV)	Motion Video	\$250 setup fee \$125 per month

“Voice-Overs” are included in 30 second sponsorships.
If you have a script, note that it should be approximately 55 words.

Channels are as follows:

PUB – (5) Public GOV – (96) Government (99) at&t U-Verse

Part of Comcast **Cable System** in this area and AT&T U-Verse Statewide

Sponsorships: are on a month to month basis with an initial 3 month minimum requirement. **First month’s payment is required before airing.**

Our viewing area: includes the following 8 towns - Avon, Berlin, Bristol, Burlington, Canton, Farmington, New Britain, and Plainville.

Sponsor acknowledgements begin on the first of the month, and run for monthly time periods. **Unless otherwise notified**, you will remain on the air & we will bill you for your sponsorship on a monthly basis.

Billing is done 20th of the month with payment due Net 10 Days. There are no “contracts”. Your donation keeps you on the air.

If you have any questions, please feel free to call **860-321-7405**.

Please send your information/donation to:
Nutmeg TV, 9 Eastview Dr., Farmington, CT 06032
Email: nutmegtv@nutmegtv.org

Sponsorship for Producers & Non-Profits Application Form



Name of Sponsor: _____

Business: _____

Street Address: _____

City, State, Zip Code: _____

Alternate Address: _____

Business Number: _____ Home Number: _____

Date to begin: _____ Date to end: _____

(1st of month only)

Printed Name _____

Date _____

Signature _____

By signing you are agreeing to a three month minimum paid sponsorship, in addition this will start the design process.

Please check which plan:

Type A	_____ 1 Channel, One Page	\$30/Month
Type B	_____ 2 Channels, One Page	\$45/Month
Type C	_____ 1 Channel, Two Pages	\$50/Month
Type D	_____ 2 Channels, Two Pages	\$75/Month
Type E	_____ 1 Channel, Motion Video	\$250 Setup/\$87.50 Month
Type F	_____ 2 Channels, Motion Video	\$250 Setup/\$125 Month

Method of Donation:

Check Amount: _____ Check #: _____

Cash Amount: _____ Receipt #: _____

Credit: MasterCard/Visa/Discover Network Card No: _____

(Please Circle One) Expiration Date: _____

Nutmeg TV operates not for profit, Public, Educational and Government Access channels and appreciates your sponsorship. We are pleased to give credit, on air, to our benefactors and invite your input as to how your on-air images will appear. Note, however, that the following practices constitute commercial advertising and are Not Permitted: *No Qualitative or Comparative Claims, No Direct Inducements or Calls to Action, No Overly Promotional Material.* The following video/ graphic effects are permissible on Nutmeg TV as they help identify a benefactor without creating an advertising or promotional effect: *Presentation of Corporate, Partnership Proprietorship or other Business Logos, Animated or Otherwise, Presentation of Non-Promotional Slogans and Tags, Presentation of the Location and Phone Number of the Benefactor.*