



Sponsorship Information

One Channel (PUB or GOV)	One Page/15 sec Two Pages/30 sec	\$60 per month \$100 per month
Both Channels (PUB & GOV)	One Page/15 sec Two Pages/30 sec	\$90 per month \$150 per month
One Channel (PUB or GOV)	Motion Video	\$250 setup fee \$175 per month
Both Channels (PUB & GOV)	Motion Video	\$250 setup fee \$250 per month

“Voice-Overs” are included in 30 second sponsorships.
If you have a script, note that it should be approximately 55 words.

Channels are as follows:

PUB – (5) Public GOV – (96) Government (99) at&t U-Verse

Part of Comcast **Cable** System in this area, and at&t U-Verse Statewide

Sponsorships: are on a month to month basis with an initial 3 month minimum requirement. **First month’s payment is required before airing.**

Our viewing area: includes the following 8 towns: Avon, Berlin, Bristol, Burlington, Canton, Farmington, New Britain, and Plainville.

Sponsor acknowledgements begin on the first of the month, and run for monthly time periods. **Unless otherwise notified**, you will remain on the air & we will bill you for your sponsorship on a monthly basis.

Billing is done 20th of the month with payment due Net 10 Days. There are no “contracts”. Your donation keeps you on the air.

If you have any questions, please feel free to call at 860-321-7405.

Please send your information/donation to:

Nutmeg TV, 9 Eastview Dr., Farmington, CT 06032 or email us at:
nutmegtv@nutmegtv.org

Sponsorship Application Form



Name of Sponsor: _____
Business: _____
Street Address: _____
City, State, Zip Code: _____
Alternate Address: _____
Business Number: _____ Home Number: _____

Date to begin: _____ Date to end: _____
(1st of month only)

Printed Name _____ Date _____

Signature _____

By signing you are agreeing to a three month minimum paid sponsorship, in addition this will start the design process.

Please check which plan:

- | | | |
|--------|--------------------------------|-------------------------|
| Type A | _____ 1 Channel, One Page | \$60/Month |
| Type B | _____ 2 Channels, One Page | \$90/Month |
| Type C | _____ 1 Channel, Two Pages | \$100/Month |
| Type D | _____ 2 Channels, Two Pages | \$150/Month |
| Type E | _____ 1 Channel, Motion Video | \$250 Setup/\$175 Month |
| Type F | _____ 2 Channels, Motion Video | \$250 Setup/\$250 Month |

Method of Donation:

Check Amount: _____ Check #: _____
Cash Amount: _____ Receipt #: _____
Credit: MasterCard/Visa/Discover Network Card No: _____
(Please Circle One) Expiration Date: _____

Nutmeg TV operates not for profit, Public, Educational and Government Access channels and appreciates your sponsorship. We are pleased to give credit, on air, to our benefactors and invite your input as to how your on-air images will appear. Note, however, that the following practices constitute commercial advertising and are Not Permitted: *No Qualitative or Comparative Claims, No Direct Inducements or Calls to Action, No Overly Promotional Material.* The following video/ graphic effects are permissible on Nutmeg TV as they help identify a benefactor without creating an advertising or promotional effect: *Presentation of Corporate, Partnership Proprietorship or other Business Logos, Animated or Otherwise, Presentation of Non-Promotional Slogans and Tags, Presentation of the Location and Phone Number of the Benefactor.*